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ELSIE LINCOLN BENEDICT PUBLISHES NEW BOOK ON FIVE TYPES [ARTICLE]

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## ELSIE LINCOLN BENEDICT PUBLISHES NEW BOOK ON FIVE TYPES

Friends of Elsie Lincoln Benedict, former Montrose ~~who~~ who has acquired fame and fortune by her books and lectures, have received a copy of her newest book which is just off the Roycroft Press at East Aurora, New York. The book is a handsome volume of 358 pages, quarter leather binding in the tan shades and printed on egg shell paper, and is entitled "The Five Human Types."

The book puts into printed form the subject matter of one of the most popular series of lectures which Mrs. Benedict has yet given, the series on How to Analyze People on Sight.

In the book the five human types are classified and charts are given which indicate the dominant physical characteristics of each type. As each type also has very distinct mental characteristics the person who understands the five types can soon learn to read his fellow men on sight and it is to teach people to do just this very thing that Mrs. Benedict gives her course of lectures. The book is to preserve in concrete form for her students what they have learned about types in her lectures. It sells to her students for five dollars and to others at a much higher price.

The book is dedicated to Mrs. Benedict's students and in the foreword she expresses her appreciation for the help given in producing the book to Dr. D. J. H. Ward, formerly of the Anthropology Department of Harvard University; to Raymond H. Lufkin of Boston who made the illustrations; to the Roycrofters for their artistic workmanship on the book; and to Sarah H. Young of San Francisco, her business manager, who correlated the work of all the various helpers and made the finished product possible.

While the opportunity has not yet been afforded for the reading of Mrs. Benedict's book, a glance thru

its pages would indicate that it is all that Mrs. Benedict claims for it—that it is the best treatise that has yet been published on the five human types and that as such, the book is of vast benefit to the race.

Ralph Palne Benedict, husband of Mrs. Benedict, is co-author of the book with her.